



Success & the Subud Experience

Panel Discussions

Subud World Congress – Puebla, Mexico

Speakers from around the world involved in business, the arts, professions and social welfare will tell their stories and how being in Subud was part of their success – however defined. Each speaker will have 15 minutes to tell their story and after all speakers, we will have up to 30 minutes Q&A and an opportunity to informally meet the speakers. Please check daily Congress announcements for changes to this Panel.

6 August – Wednesday – Panel 1 – 14:00-16:00
La Constancia Room | William O Jenkins Convention Centre

Chair: Rahman Connelly

Kenneth Clark, Lawyer, USA

Kenneth began his legal career on Wall Street, then moved to Silicon Valley in the computer revolution's early stages. He is a senior partner at Fenwick & West, LLP, recently named the top U.S. technology firm. He is part of his firm's Tax group, which has represented almost half of the world's Fortune 100 companies. Kenneth works both to prevent controversies with national taxing authorities and as a trial attorney on high stakes international tax cases. Fenwick's Tax controversy practice, which he chairs, has received awards in three of the last seven years for being the top practice in its field in the United States. Kenneth is an honors graduate of New York University School of Law and received an MBA from the University of California at Berkeley. His varied interests include body surfing, real estate development, and hanging out with Subud members around the world.

Chellie Kew, Social Welfare/Photojournalist, USA

The Q Fund founder Chellie Kew is a firm believer in the philosophy that all humans are one people. A global citizen who has lived and travelled all over the world, Chellie is also a lifelong photojournalist, who has exhibited broadly. While living in South Africa in 1997, she came face-to-face with the plight of millions of orphaned African children. She used the lens of her camera to recount their courageous and heartrending story in her book, *African Journal: A Child's Continent*, the inspiring narrative of how these children taught her the true meaning of love.

Chellie's keen ability to assess the long-term needs of impoverished children led her to establish The Q Fund in 2000. Her non-profit organization has since supported numerous projects in Africa and Asia, including the construction of the Chimoza Community School in Zambia and the Ngererit School in Kenya. The Q Fund programs have positively impacted the lives of tens of thousands of children. The Fund and Chellie have received broad recognition, such receiving a Classy Award (perhaps the most important philanthropy award in the United States), a TEDIndia scholarship, and numerous feature articles in print and other media.

Simon Guerrand-Hermès, Business/Interfaith/Philanthropy, France/Morocco

Simon completed his graduate studies at the Harvard Divinity School with a focus on religion and spirituality. He also holds an Honorary Fellowship at Oxford University. With a strong interest in interfaith dialogue, he served as the Treasurer of Religions for Peace for more than 20 years.

He was the Vice Chairman of Hermès of Paris in USA and is a board member of Hermès International. In 1995 he founded the Guerrand-Hermes Foundation for Peace, which is an international think-tank and research organisation underpinned by the belief that peace can be achieved only when people are in touch with their own humanity to facilitate broader social transformation.

In 2006, he was awarded the Officer of the National Order of the Legion of Honour in France and in 2008 a commander of the Moroccan Wissam Alaoui, a decoration bestowed by the King of Morocco for exceptional civil service.

Simon has been a strong supporter of a broad range of Subud activities over many years.

When he's not working, Simon likes to travel, read and go to the theatre and opera.

David Anderson, Filmmaker/Entrepreneur, England

David, a filmmaker and entrepreneur, writes and directs short films and TV commercials. His first animated film, "Dreamland Express" won a British Academy Award; although based on a children's book, it wove in ideas around the "spiritual" journey, with experiences and learning from his own spiritual path in Subud. His next film "Dreamless Sleep," which was a commissioned animation for UK Channel 4, was part of a series exploring issues surrounding nuclear war that won the Hiroshima Peace Prize.

In the mid 1990's, David taught film at Harvard University and continued to direct TV commercials in the States and around the world. His film from this period, "In the Time of Angels," although by his own admission a little obscure, also attempted to deal with notions of spirituality and incorporated some principles of Subud, particularly ideas about ancestry. It won the Grandprix at the Charleston Film festival and several other awards. He has directed numerous TV commercials for companies such as The Royal Bank of Scotland, Mastercard, Mizutubishi, and Glaxo. Along the way, he has received a couple of Clio's, the most widely recognized international award for advertising, design and communications.

David is one of the founders and a trustee of the Lewes New School, a Subud project for child centered education near his home in England. He also led the team that created Pelham House Hotel in Lewes, a successful 31-bed hotel and restaurant. He is married to Louise, who is a therapist [much needed, he says!], and has 5 children.





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8 August – Friday – Panel 2 – 14:00-16:00

La Constanca Room | William O Jenkins Convention Centre

Chair: Livingston Armytage

Rowland Weinstein, Businessman, USA

With modest savings but unlimited dreams, Rowland founded Weinstein Gallery, Inc. in San Francisco in 1990s. He turned his small business into one of the leading art galleries on the West Coast of the United States. The Gallery has operated seven retail locations, specializing in contemporary and modern masters, such as Marc Chagall, Rudolph Bauer, Pablo Picasso, and Enrico Donati. Rowland also has been very active in the arts community; a theatre production he sponsored on the life of Rudolph Bauer received rave reviews during its San Francisco run and will be opening in September in New York City. In his spare time, Rowland engages with his large extended family and enjoys being surrounded by music.

Emilia Mariani Galazar Garzon, Social Entrepreneur, Ecuador

Emilia Mariani Galaza Garzon is empowering Ecuador's citizens to take control over their health starting with creating Asociación Vivir in 1989. In a world where the expensive curative medical model dominates, she believes a healthy society will emerge only when people "create their own health," making daily decisions to prevent disease. To realize this vision she provides citizens with simple practices based on traditional and popular medicine, information to make common sense nutritional and lifestyle choices, and easy-to-follow guides for decision-making around disease.

With these tried and true methodologies, Emilia is rebuilding Ecuador's health system from the bottom up and the top down. On the community level she has created new institutions and roles for educators and professionals to administer her content. Emilia has simultaneously begun to reform the macro-level institutions that currently govern health, already tackling the Ministry of Health and the medical education field.

The UN World Health Organization recognized Asociación Vivir's work as one of the top 15 models of health promotion in 2000. Emilia lives in Tumbaco, Ecuador and has grown children and many grandchildren.

Hamid da Silva, Entrepreneur/Diplomat, Portugal/Indonesia

Following high school, Hamid joined the Portuguese Air Force and left in 1976 with the rank of Lieutenant. He studied Economics and Management in Portugal and England and later obtained an MBA. Today he heads the Altar Group of companies, a family company managing a portfolio of holdings in real estate, health, agriculture, tourism, oil & gas and new technologies, located mostly in Portugal and Indonesia.

He has held roles in various social and cultural organizations and is currently chair of the Portuguese and Indonesian Association for Friendship & Cooperation and the Indonesia Portugal Chamber of Commerce.

In 2004 he became the Honorary Consul of the Republic of Indonesia in Porto, Portugal and in 2012 was honoured with an Order of Merit by the President of the Republic of Portugal for his work in developing relations between Indonesia and Portugal.

He has held many roles within the Subud organisation, has invested in many international Subud projects and has made – and continues to make – an especially significant contribution to the development of Rungan Sari.



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10 August – Sunday – Panel 3 – 14:00-16:00
La Constancia Room | William O Jenkins Convention Centre

Chair: Kenneth Clark

Isaac Goff, Business, USA

Isaac, opened in 1968, is an American entrepreneur and businessman with decades of Subud related business experience. In 1969 he opened Dharma Trading Co., a retail store in Berkeley that has grown to be one of the largest e-commerce suppliers of Textile Craft Supplies in the USA. dharma trading.com It currently employs 65 people, including his two sons, Sampson & David. Over the last 15 years, Dharma Trading has initiated and supported a variety of Social Projects in Bolivia and elsewhere including Fair Trade Sewing Co-ops, free Cataract Surgeries, a children's Vision Testing & Eyeglass program and most significantly, this year, Dharma's "Kid's Heart Repair" program reached a milestone when the 100th children's open heart surgery was made possible through Dharma's financial support.

Isaac co-founded Dharma Mercantile Co. in 1972, a wholesale distributor of American Indian jewelry. At its peak, it employed nearly 100 Subud members across the country and supplied nearly every major department store in the USA. He also co-founded Laserware, Inc. in the 70's, marketing graphic software developed by Subud members in Israel.

In the early 80's, Isaac and family moved to Jakarta at Bapak's suggestion and helped launch the Hotel Project and the Kalimantan Mining efforts. He has held a variety of Subud offices, attended way too many meetings (he says) and is currently Co-Trustee of SUSA's endowment funds.

Uraidah Hassani, Social Welfare, USA

Uraidah Hassani envisions a global community of women and girls who believe in their self-worth, are smart decision-makers, and are motivated to be leaders. In 2011, Uraidah founded The Women Worldwide Initiative (TWWI). She is Executive Director of this not-for-profit organization, which works to empower women and girls from marginalized communities.

TWWI's Young Women Rock! Mentorship Program has trained 30 at-risk girls from low-income NYC neighborhoods and 30 college and graduate women. It provided them more than 36 weeks of leadership, service, and other curriculum, to build their self-confidence and fulfill their potential. TWWI has developed NGO partnerships in Guinea, Zambia, Dominican Republic and Nepal. Among other activities, it recently began a pilot project in the Dominican Republic, utilizing sewing as an income-generating tool for women and children.

In 2011, MSNBC's Melissa Harris-Perry recognized Uraidah as being a "foot soldier" in low-income neighborhoods in New York City; the Young & Powerful Group awarded her the Rising Star award for her activities.

Uraidah is the U.N. representative for Susila Dharma International, and a member of Women's Foreign Policy Group and the U.S. National Committee for U.N. Women. She earned her BA from New York University in International Relations and is completing an MS in Foreign Service at Georgetown University in Washington, D.C.

Iwan Syamsudin, Business/Philanthropy, Indonesia

Iwan is a successful Indonesian businessman specialising in investment and property development. In addition he has been actively encouraging business development, social and development projects in Indonesia.

Currently, Iwan is Chairman of Subud Indonesia and a trustee of the Guerrand-Hermes Foundation for Peace. His philanthropic work largely focuses on supporting the individual's spiritual growth, especially the growth and development of young people.

Dorothea Gillim, Television Production, USA

Initially an elementary school teacher, Dorothea decided she wanted to continue to have an effect on children, but not necessarily in the classroom. She attended Harvard School of Education for a year and then turned to freelance writing for a time. This journey led her to become a creator and producer of animated children's programs. Dorothea has been nominated for five Emmy Awards and won an Emmy Award for her work on Curious George, perhaps the most popular animated children's program in the U.S. She is the creator and executive producer of WordGirl, an animated series about a young girl who is secretly a superhero armed with superhuman abilities – and a super vocabulary. One of Dorothea's production achievements has been raising her children and she is an active helper and former MSF Foundation Trustee, to boot.



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11 August – Monday – Panel 4 – 14:00-16:00

La Constanca Room | William O Jenkins Convention Centre

Chair: Livingston Armytage

Rahman Connelly, Business, Australia/Indonesia

In 1983 Rahman and Bradford Temple founded a pension management business. They grew that business to be one of the leading providers in Australia, known for its innovative products, and sold it in 1996 with over \$850 million under management. As both a former director and CEO of Kalimantan Gold, Rahman was a driving force at that enterprise for over a decade. His latest venture is Medical Innovation Partners, which commercializes inventions related to diagnostics and drug development. Rahman is a former Chairman of the Muhammad Subuh Foundation and has contributed his time to other Subud ventures as well, such as Rungan Sari. Word has it that he continues to maintain some wicked tennis skills, as well.

Andrew Holloway, Business/Carpentry, United Kingdom

Following an apprenticeship and then a degree in ceramics, Andrew set up his own pottery studio, exhibiting in most major craft galleries in Britain. After being opened in Chichester in 1980, his life took a different course. He retrained as a carpenter and joiner, and began his career in wood. He initially worked for a furniture maker, then again went out on his own, designing, making and installing bespoke furniture and kitchens, mainly from European hard woods.

In 1990, Andrew set up The Green Oak Carpentry Company, which designs and manufactures timber structures. It now employs a staff of eighteen persons and a number of subcontractors as well. Andrew's company has completed structures for The National Trust, English Heritage, Historic Royal Palaces, and Local Authorities, among many others. A number of projects completed by Green Oaks have received notable recognition, including twice being runner up for the Stirling Prize (the architectural award in Britain), winning the Institute of Carpenters Gold Award (3 times), the RIBA national awards (2 times) and the British Construction Industry Association Award.

Along the way, Andrew authored *Green Oak in Construction*, a book commissioned by The Forestry Commission, and also established his own architectural design business.

Andrew likes to walk, travel, and enjoy the company of friends and family. He is an active Subud member and group helper.

Ismana Haryono, Education, Indonesia

Ibu Ismana is of course very well known to us all over many years in her role as helper but today she is here to tell her story as a pioneer and the driving force behind the 'Cita Buana School', which opened in 1995 with just seven students in Bapak's house in Wisma Subud. Today it has nearly 400 students and is housed in a brand new purpose built school. Cita Buana means "ideal world" embracing the hope that students will go on to contribute to the betterment of mankind. One unique feature of Cita Buana is that it was the first school in Jakarta to implement a program of education for special needs children and this program continues today. Today, Ibu Ismana continues her active involvement as Chairperson of the Board.

Maxwell Fraval, Osteopath, Australia

Having started out his working life as a lawyer, today Maxwell has played a role in the development of the osteopathic profession in Australia. He is also known internationally, as he has lectured in Europe and Russia in the past decade, presenting a new approach to osteopathic treatment.

He completed his undergraduate osteopathy training in the UK before moving to Australia in 1983 where he became both a practitioner and educator, teaching in Australia's first undergraduate University-based osteopathic program. In 1993, Maxwell pioneered the first Australian Osteopathic Masters degree in Paediatrics.

He is currently in private practice in Canberra where he operates two clinics in a newly opened medical centre, which he developed and where the focus is on wellbeing and health optimisation.

In the Subud context he was the Subud World Association's Executive Chairman from 2010 till this World Congress and a former Chair of Subud Australia. When he's not working, he likes to play golf although since taking on the role of WSA Exec chair there has been little chance for that!"



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14 August – Thursday – Panel 5 – 14:00-16:00

La Constanca Room | William O Jenkins Convention Centre

Chair: Rosanna Hille

Alexandra Asseily, Psychotherapist/Forgiveness Project, United Kingdom/Lebanon

Alexandra is a governor and a founder of the Centre for Lebanese Studies at St. Antony's College (Oxford University), a Trustee of the Guerrand-Hermès Foundation for Peace, a founding member of the Ara Pacis Initiative, a member of the Advisory Council for Religions and Spiritualities at the Fetzer Institute, a former member of the Advisory Board of the Center for the Study of World Religions at Harvard University, and a practicing psychotherapist.

As witness of the pain of the civil war in Lebanon (1975--1991), Alexandra decided to explore her own responsibility for war and peace and became a psychotherapist. At the Spokane Subud Congress, Alexandra had a life changing experience that inspired her to begin the Garden of Forgiveness in Beirut, a project to build a garden in the heart of the City to facilitate forgiveness. It operated for some years but is now suspended due to war conditions. Alexandra travels widely to work with various nationalities and groups to nurture understanding and co-operation. She is married to George Asseily and lives between Beirut and London. She has five children and eleven grandchildren. In 2000 she and her husband developed The Silk Museum in Bsous, Lebanon, which is open to schools and the general public.

Faldi Ismail, Business, Australia/Indonesia

Faldi comes from a long family tradition of businessmen. Born into a Subud family in South Africa, and later moving to New Zealand, and then Australia, Faldi completed his studies in a bachelor of business with a double major in accounting and finance. He started his working life in corporate tax and restructuring, which gave him exposure to companies experiencing financial difficulties. Over a number of years this became a focus and developed to the point where, in 2010, Faldi co-founded and became the CEO of Otsana Capital, a boutique investment banking advisory firm specialising in

mergers & acquisitions, capital raisings and Initial Public Offerings (IPO's) on the Australian Stock Exchange.

Faldi is sought after for the Boards of listed companies and currently is a director of several companies. In addition he is a director and CEO of Kalimantan Gold, which requires him to spend a lot of time in Indonesia.

When he's not working, Faldi likes to go on adventures with his family ... and play football!

Dinateza Dimpiokia, President and Manager of Susila Dharma, DR Congo

Dinateza holds a degree in Biology from the University of Kinshasa and a Masters Degree in Economic Development. After an internship at the General Hospital in Kinshasa, he worked as a biologist at the General Hospital in Kintambo, where he held many positions in the laboratory. He has worked with the blood bank, with the Red Cross to recruit and retain volunteer donors, and as a consultant on transfusion safety to a national program for the fight against AIDS.

He is currently on leave from his government job to work full time as President of Susila Dharma RD Congo. Since 2012 he and his team have dedicated their time to helping SD RD Congo set up community health centres and support numerous projects in the RD Congo. They have built three community health centres, have overseen a number of other projects, and have successfully managed grants totalling well over one million dollars in one of the poorest countries in the world.





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15 August – Friday – Panel 6 – 14:00-16:00

La Constancia Room | William O Jenkins Convention Centre

Chair: Kenneth Clark

Livingston Armytage, Lawyer, Australia

Livingston Armytage is a lawyer specialising in making the world a fairer place by reforming justice systems. He is the founding Director of the Centre for Judicial Studies, and adjunct Professor of Law at the University of Sydney. Livingston advises the World Bank, United Nations and USAID among other major donors and has worked with Governments to improve justice services in 50 countries around the world from Afghanistan to Mongolia, and from Haiti to Palestine. His present work focuses mainly on Asia and the Pacific.

Livingston's PhD was published as [Reforming Justice](#), by Cambridge University Press. He is a [Visiting Fellow of Cambridge University](#), and has presented seminars at Harvard, [Oxford](#), UC Berkeley and the School of Oriental and African Studies, University of London as well as at numerous international conferences. His other books include: [Educating Judges](#) and [Searching for Success in Justice Reform](#).

When Livingston is not working, he enjoys photography and kayaking across Sydney Harbour at dawn.

Hammond Peek, Sound Recordist / Production Sound Mixer, New Zealand

With no formal training, Hammond learnt his profession on the job, which led to him being nominated for four Academy Awards for Best Sound Mixing. He has won two, for *The Lord of the Rings: The Return of the King* and for *King Kong*. In the Subud context, he has been Treasurer of the World Subud Association from 2010 till this 2014 World Congress, and a former Chair of Subud New Zealand. When he's not working, he likes reading, watching movies, travelling, swimming, badminton, limestone sculpture, telling stories and spending time with family.

Immanuel Bryson Haynes, Entrepreneur/Technologist/Filmmaker, Indonesia

Immanuel's journey, very much in process, has involved a variety of adventures in a variety of geographies. After graduating from the Swinburne University of Technology in Melbourne with a degree in information technology, he started his own IT consulting firm, focused on data base solutions and training. He engaged in similar work in England and various countries in Europe. Along the way, he pursued his passion for auto racing, training at a renowned racing school, entering and winning several endurance races, and then moving into the "Formula Renault" racing series.

Immanuel is a co-founder of Borneo Productions International, a Rungan Sari based business that captures and promotes Indonesian culture through the medium of film. BPI engagements have been marked by diversity – from a documentary on corruption, sponsored by the U.N., which premiered at the Indonesian Presidential Palace, to a public service announcement against wildlife crime, which ran on television stations through South East Asia. Immanuel is now pursuing another passion, working in the emergent field of cryptoeconomy, which facilitates cross border transactions without banks. Immanuel believes this new economy has the potential to do for wealth what the Internet has done for freedom of information.