



World Subud Association

15th Subud World Congress
2nd August 2018

Web & IT

Summary

- Web & IT team purposes
- Subud Library
- Subud Portal : a unique Web and Mobile application for members
- Collaboratives Tools for WSA
- Looking for a team
- Action and Financial plan

- Question ?

The team has three purposes

1. To secure the use of Subud materials on the Internet by monitoring and removing all prejudicial content (e.g. YouTube, Facebook etc.)
2. Making sure that all the public websites presenting or linked to Subud are regularly updated and upgraded on both the technical and content side (e.g. subud.org, subud.com, subudlibrary.net, subudworldcongress.org, WSA Services like the Archives, the Wings)
3. Meet the needs of WSA and the Subud organization as a whole

How ?

- Automatic and manual observation of Subud materials on the Internet
- Use legality and Copyrights with the help of a lawyer as needed
- Unify the content of the different websites about Subud (text, graphics, translation etc.)
 - Improve the search engine presence of our websites
- Verify the Subud members list and authenticate them with a single account
- Take charge of the Registration system to start a Web and Mobile Application (Subud Portal)
- Use the same IT infrastructure for every service (iSubud)
- Modernize the structure to include a Chief Information Officer (CIO)

Benefits

- Best visibility and reputation
- Easy to use and enhanced services for users
- Reduction of financial expenses

What is iSubud ?

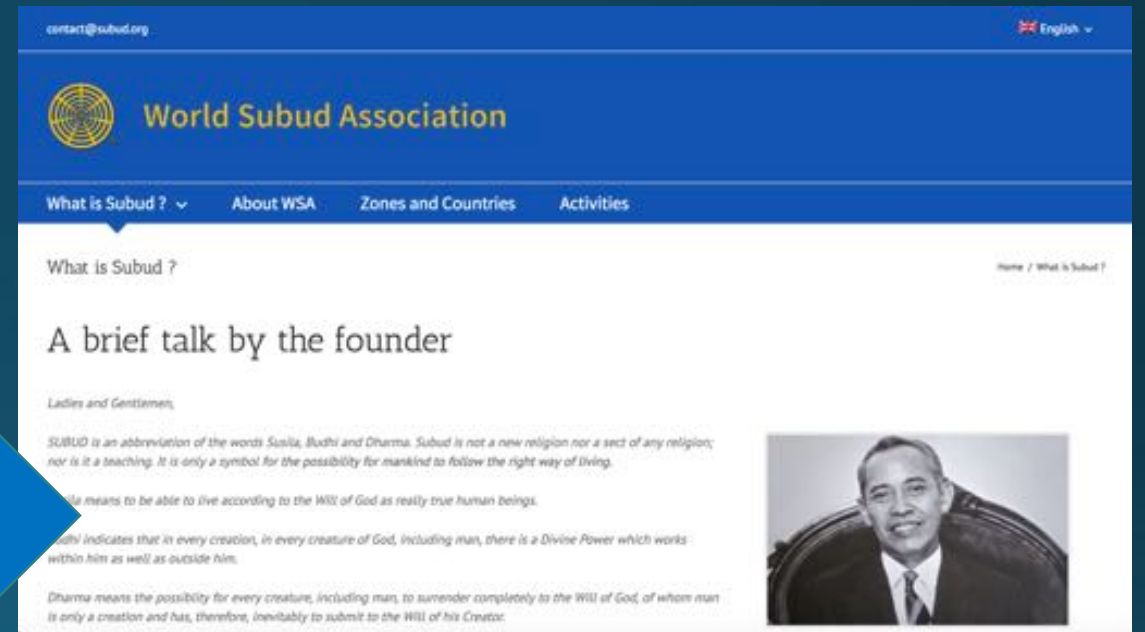
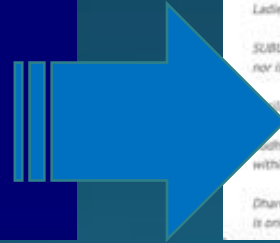


This is the name given to a collaborative infrastructure that helps IT members around the world work together. It was created in 2017 during the Basara Camp in Kalimantan and was able to get started thanks to the \$2000 prize given by SESI's youth enterprise project fund.

To make our IT projects happen, we need developers, but, first, we need tools to manage the project and host content. This is even more true when people are not working in the same place and communicate over the Internet.

iSubud is now able to provide a full developing infrastructure using modern applications for files sharing and documentation and powerful servers.

Public website (subud.com/org)

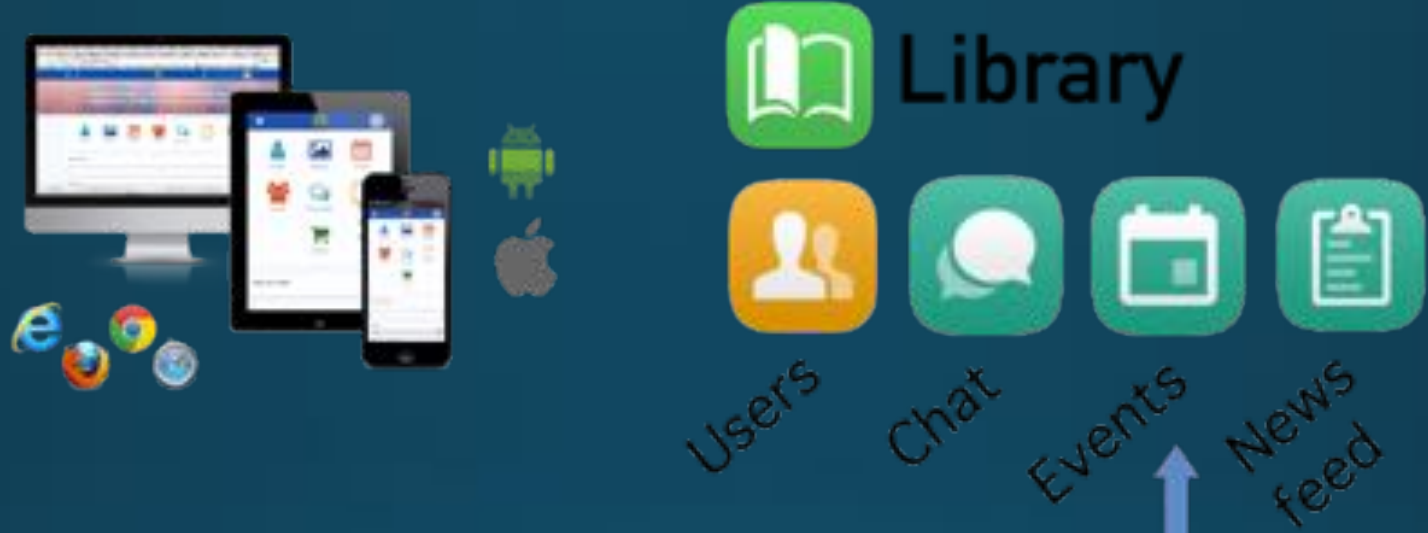


What about the Library ?

- Some details :
 - 5900 users
 - 350 GB of data
 - Under full control of WSA since march 2018
 - Sharing database with WSA Archives since July 2018
- Clean the database
 - Inactive users or those who don't want to appear in it
- Secure content
 - New application on a controlled hosting
- Improve the user experience
 - Integration into the Subud Portal (Web and Mobile App)

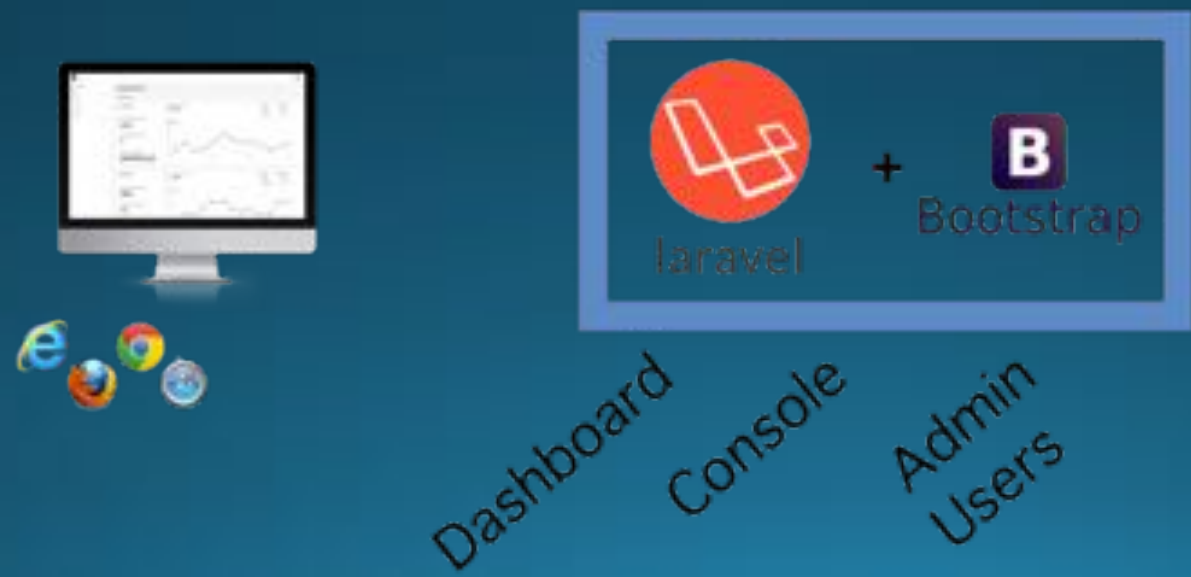
Subud Portal

- Modules based application
 - International registration for congress
- Database of actual congress users
 - Verify members
 - Ask them if they want to stay in the future portal (same account)
 - Merge databases (with Subud Library/Archives)
- Develop the Mobile Application
 - Bring together the different initiatives (California/Australia)



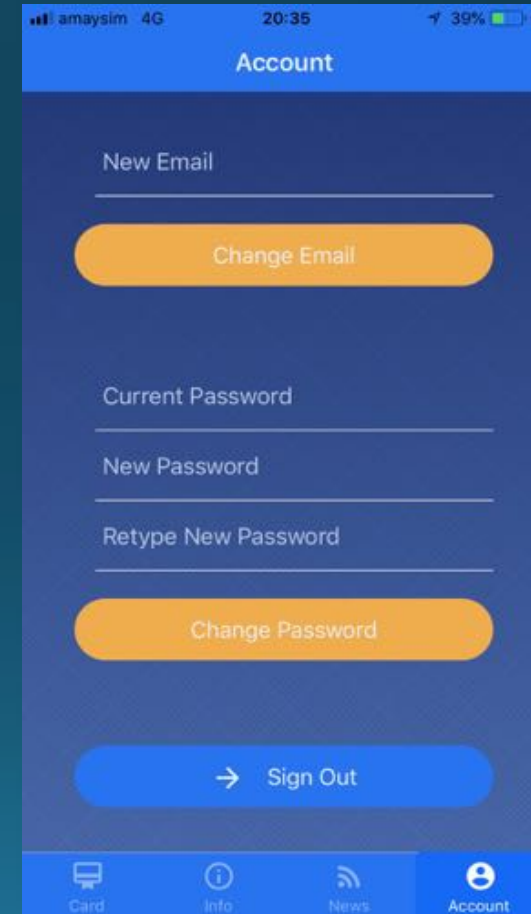
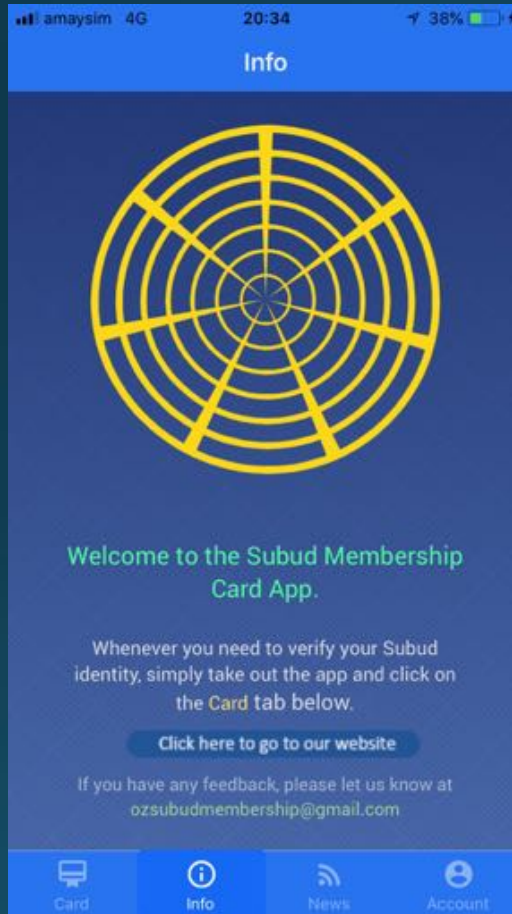
Front End

Back End



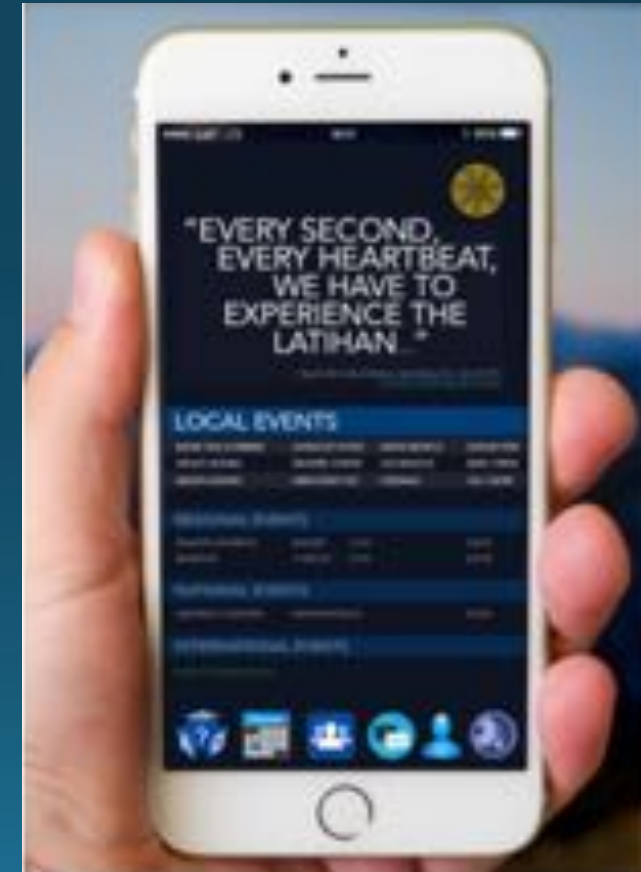
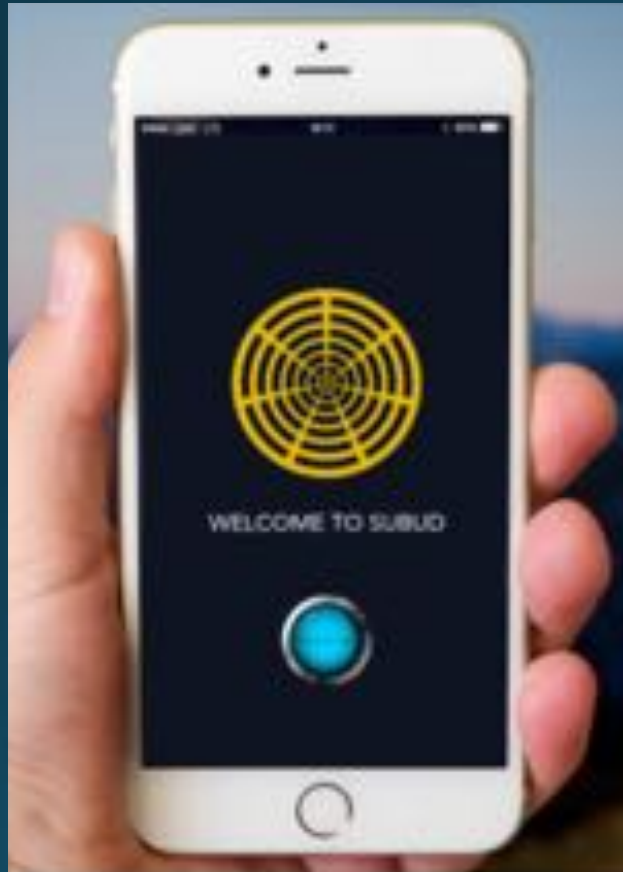
Subud App (Australia)

Elijah T. Eilert



Subud App (California)

Ethan S. Harris



Tools for WSA

- Using Google services
 - Some positive and negative points
 - Reorganization of email naming standards (use of groups)
- Helpdesk for users and partners
 - Online documentation
- Policy of use
 - Personal data of users

We need IT volunteers and professionals

- Wanted profiles
 - Developers
 - Project Manager
 - Graphic Designer
 - Content manager & translators
- Email campaign
 - Inform about our needs in details
- Ask for a copy of this presentation
- Contact : **sebastian.medina@subud.org**

Action and Financial plan

- Phase 1 : Construction of a Subud Members database
 - According to country laws (policy of use, personals data)
 - Verify and authenticate members6 month
~ \$ 2000
- Phase 2 : Connecting users to a Portal v1
 - Basic features (communication etc...)
 - Start of using mobile App1 year
From \$ 30 000
To \$ 50 000
- Phase 3 : Integration of the Subud Library/Archives
 - Development of a brand new and secured application for the Library
 - Secure hosting1 year
From \$ 40 000
To \$ 80 000
- Request for support from SESI

Any question ?